

**NATIONAL UNIVERSITY OF MODERN LANGUAGES**

**(Examination Branch)**

**Date Sheet of Mid-Term Exams - Spring - 2024**

**Faculty of Social Sciences (Morning) - Group-A**

**Timings: 08:00 hrs - 10:00 hrs**

**Media and Communication Studies Department**

**BS Media and Communication Studies - 1st Semester**

Paper	Code	Date	Day	Subject Name
1	MCMC-141	01-Apr-24	Monday	Introduction to Media and Communication Studies
2	MCFE-112	02-Apr-24	Tuesday	Functional English
3	MCIS-116 MCET-116	03-Apr-24	Wednesday	Islamic Studies/Ethics
4	MCIT-111	04-Apr-24	Thursday	Fundamentals of ICT
5	MCES-113	05-Apr-24	Friday	Everyday Science
6	MCQR-114	06-Apr-24	Saturday	Quantitative Reasoning - 1 (Skills)

**BS Mass Communication - 3rd Semester**

Paper	Code	Date	Day	Subject Name
1	MCLC-203	01-Apr-24	Monday	Language & Communication
2	MCPM-241	02-Apr-24	Tuesday	Print Media
3	MCEM-242	03-Apr-24	Wednesday	Electronic Media
4	MCPR-243	04-Apr-24	Thursday	Public Relations
5	MCAD-245	05-Apr-24	Friday	Advertising
6	MCNO-246	06-Apr-24	Saturday	New Media & On-line Journalism

**BS Mass Communication - 5th Semester**

Paper	Code	Date	Day	Subject Name
1	MCTM -348	01-Apr-24	Monday	Theories of Mass Communication
2	MCGM -349	02-Apr-24	Tuesday	Gender & Media Studies
3	MCMR -350	03-Apr-24	Wednesday	Fundamentals of Mass Communication Research
4	MCIC -351	04-Apr-24	Thursday	Interpersonal Communication
5	MCUJ - 328	05-Apr-24	Friday	Urdu Journalism (Shafat)

**BS Mass Communication - 7th Semester**

Paper	Code	Date	Day	Subject Name
1	MCMS - 455	01-Apr-24	Monday	Media & Society
2	MCIC - 456	02-Apr-24	Tuesday	Intercultural Communication
3	MCPA-471 MCRT-471 MCNM-471 MCDF-471	03-Apr-24	Wednesday	Public Relations in the Digital Age News Production Writing for Web Acting Skills
4	MCPA - 472 MCRT - 472 MCNM - 472 MCDF - 472	04-Apr-24	Thursday	Digital Advertising Programme Production Journalism & The Digital Age Stage Techniques
5	MCPP - 457	05-Apr-24	Friday	Project Proposal

**NATIONAL UNIVERSITY OF MODERN LANGUAGES**

**(Examination Branch)**

**Date Sheet of Mid-Term Exams - Spring - 2024**

**Faculty of Social Sciences(Morning)-Group-B**

**Timings: 10:20 hrs - 12:20 hrs**

**Media and Communication Studies Department**

**BS Media and Communication Studies - 2nd Semester**

Paper	Code	Date	Day	Subject Name
1	MCMS-142	01-Apr-24	Monday	Mass Media in Pakistan
2	MCAL-118	02-Apr-24	Tuesday	Introduction to Art, Literature and Culture
3	MCPP-117	03-Apr-24	Wednesday	Ideology and Constitution of Pakistan
4	MCQR-115	04-Apr-24	Thursday	Quantitative Reasoning - 2 (tools)
5	MCMI-143	05-Apr-24	Friday	Media Industries
6	MCGP-119	06-Apr-24	Saturday	Governance and Public Policy

**BS Mass Communication - 4th Semester**

Paper	Code	Date	Day	Subject Name
1	MCTW-348	01-Apr-24	Monday	Technical Writing
2	MCML-247	02-Apr-24	Tuesday	Media Law and Ethics
3	MCNW-224	03-Apr-24	Wednesday	News Reporting & Writing
4	MCVD-225	04-Apr-24	Thursday	Videography
5	MCPJ-226	05-Apr-24	Friday	Photo Journalism
6	MCGD-227	06-Apr-24	Saturday	Graphic Designing

**BS Mass Communication - 6th Semester**

Paper	Code	Date	Day	Subject Name
1	MCDC -352	01-Apr-24	Monday	Development Communication
2	MCGC -353	02-Apr-24	Tuesday	Global Communication
3	MCMC -354	03-Apr-24	Wednesday	Media & Current Affairs
4	MCPA -361 MCNM-361 MCDF-361	04-Apr-24	Thursday	Writing for Public Relations Multimedia Writing for Drama & Film
5	MCPA - 362 MCNM-362 MCDF-362	05-Apr-24	Friday	Copy Writing & Art Direction Social Media Production: Acting Supporting Tools

**BS Mass Communication - 8th Semester**

Paper	Code	Date	Day	Subject Name
1	MCPC -458	01-Apr-24	Monday	Political Communication
2	MCME -459	02-Apr-24	Tuesday	Media Entrepreneurship
3	MCPA - 481 MCRT - 481 MCNM - 481	03-Apr-24	Wednesday	Crises Management in Public Relations Graphic & Digital Effects for Video Prod. Social Media: Politics and society
4	MCPA -482 MCRT - 482 MCNM - 482	04-Apr-24	Thursday	Media Planning & Advertising Campaigns Development of Radio & TV In Pakistan New Media: Challenges

**NATIONAL UNIVERSITY OF MODERN LANGUAGES**

**(Examination Branch)**

**Date Sheet of Mid-Term Exams - Spring - 2024**

**Faculty of Social Sciences (Afternoon)**

**Timings: 14:30 hrs - 16:30 hrs**

**Media and Communication Studies Department**

**BS Media and Communication Studies - 1st Semester**

Paper	Code	Date	Day	Subject Name
1	MCMC-141	01-Apr-24	Monday	Introduction to Media and Communication Studies
2	MCFE-112	02-Apr-24	Tuesday	Functional English
3	MCIS-116 MCET-116	03-Apr-24	Wednesday	Islamic Studies/Ethics
4	MCIT-111	04-Apr-24	Thursday	Fundamentals of ICT
5	MCES-113	05-Apr-24	Friday	Everyday Science
6	MCQR-114	06-Apr-24	Saturday	Quantitative Reasoning - 1 (Skills)

**BS Mass Communication - 3rd Semester**

Paper	Code	Date	Day	Subject Name
1	MCLC-203	01-Apr-24	Monday	Language & Communication
2	MCPM-241	02-Apr-24	Tuesday	Print Media
3	MCEM-242	03-Apr-24	Wednesday	Electronic Media
4	MCPR-243	04-Apr-24	Thursday	Public Relations
5	MCAD-245	05-Apr-24	Friday	Advertising
6	MCNO-246	06-Apr-24	Saturday	New Media & On-line Journalism

**BS Mass Communication - 5th Semester**

Paper	Code	Date	Day	Subject Name
1	MCTM -348	01-Apr-24	Monday	Theories of Mass Communication
2	MCGM -349	02-Apr-24	Tuesday	Gender & Media Studies
3	MCMR -350	03-Apr-24	Wednesday	Fundamentals of Mass Communication Research
4	MCIC -351	04-Apr-24	Thursday	Interpersonal Communication
5	MCUJ - 328	05-Apr-24	Friday	Urdu Journalism (Shafat)

**BS Mass Communication - 7th Semester**

Paper	Code	Date	Day	Subject Name
1	MCMS - 455	01-Apr-24	Monday	Media & Society
2	MCIC - 456	02-Apr-24	Tuesday	Intercultural Communication
3	MCDF - 471 MCPA - 471 MCNM - 471	03-Apr-24	Wednesday	Acting Skills Public Relations in the Digital Age Writing for Web
4	MCDF - 472 MCPA - 472 MCNM - 472	04-Apr-24	Thursday	Stage Techniques Digital Advertising Journalism & The Digital Age
5	MCP - 457	05-Apr-24	Friday	Project Proposal

**NATIONAL UNIVERSITY OF MODERN LANGUAGES**

**(Examination Branch)**

**Date Sheet of Mid-Term Exams - Spring - 2024**

**Faculty of Social Sciences**

**Timings: 14:30 hrs - 16:30 hrs**

**Media and Communication Studies Department**

**BS Media and Communication Studies - 2nd Semester**

Paper	Code	Date	Day	Subject Name
1	MCMS-142	01-Apr-24	Monday	Mass Media in Pakistan
2	MCAL-118	02-Apr-24	Tuesday	Introduction to Art, Literature and Culture
3	MCP-117	03-Apr-24	Wednesday	Ideology and Constitution of Pakistan
4	MCQR-115	04-Apr-24	Thursday	Quantitative Resoning - 2 (tools)
5	MCMI-143	05-Apr-24	Friday	Media Industries
6	MCGP-119	06-Apr-24	Saturday	Governance and Public Policy

**BS Mass Communication - 4th Semester**

Paper	Code	Date	Day	Subject Name
1	MCTW-348	01-Apr-24	Monday	Technical Writing
2	MCML-247	02-Apr-24	Tuesday	Media Law and Ethics
3	MCNW-224	03-Apr-24	Wednesday	News Reporting & Writing
4	MCVD-225	04-Apr-24	Thursday	Videography
5	MCPJ-226	05-Apr-24	Friday	Photo Journalism
6	MCGD-227	06-Apr-24	Saturday	Graphic Designing

**BS Mass Communication - 6th Semester**

Paper	Code	Date	Day	Subject Name
1	MCDC - 352	01-Apr-24	Monday	Development Communication
2	MCGC - 353	02-Apr-24	Tuesday	Global Communication
3	MCMC - 354	03-Apr-24	Wednesday	Media & Current Affairs
4	MCPA -361 MCRT -361 MCNM-361	04-Apr-24	Thursday	Writing for Public Relations Script Writing Multimedia
5	MCPA - 362 MCRT- 362 MCNM-362	05-Apr-24	Friday	Copy Writing & Art Direction Production: Digital Tools Social Media

**BS Mass Communication - 8th Semester**

Paper	Code	Date	Day	Subject Name
1	MCPC - 458	01-Apr-24	Monday	Political Communication
2	MCME - 459	02-Apr-24	Tuesday	Media Entrepreneurship
3	MCPA - 481 MCNM - 481 MCRT - 481	03-Apr-24	Wednesday	Crises Management in Public Relations Social Media, Politics & Society Graphic & Digital Effects for Video Production
4	MCPA - 482 MCNM - 482 MCRT - 482	04-Apr-24	Thursday	Media Planning & Advertising Campaigns New Media Challenges Development of Radio & TV in Pakistan